



## A NEW AMERICAN MILESTONE IN HIGH-END AUTOMOBILE HISTORY

The EQUUS is born of an abiding passion for genuine 1960's and 1970's muscle cars. The rare seductive power of those legendary beauties, brought on by their unique fastback signature, enraptures and entralls to this day.

Proudly, the EQUUS sets a new reference in hand crafted luxury automobile class as a brand-new muscle car bringing together the best of the 21<sup>st</sup> century american technological savoir-faire.





## TIMELESS ELEGANCE

### AUTHENTIC STYLE

Singular in feeling with fastback styling, authentic and sensual body silhouette, here's a flawless jewel, a collector's piece with gutsy pioneer spirit. Full aluminum bespoke frame and body, tailored leather interior and authentic, skilled craftsmanship meet in hushed eloquence suited to a genteel lifestyle. An enraptured marriage of refinement and sportiness.

### THE INTERIOR

The interior cabin is entirely leather wrapped by hand with tastefully chosen pelts, and delicately highlighted by bright metal accents. A living collection of elegant colors, materials and finishing are developed by our designers in order to fulfill your wildest dreams for your EQUUS BASS770.

### CRAFTSMANSHIP

We have partnered with established automotive specialists and renowned luxury craftsmen, in order to rig out the EQUUS BASS770 with the most reliable and meticulously designed components.





## UNIQUE DRIVING SENSATION

Muscle car legacy elevated to a new climax of blazing luxury and driving pleasure. Feel the thrill behind the wheel and be transported into the privileged universe of an exceptional GT that redefines coolness. Behind the aluminum Supercharged 640 HP V8 engine, you'll rev up to a truly modern motoring experience and enjoy the sensual rush and husky buzz of power and freedom. While the very best of American savoir faire assures you confidence and reliability.

## THE ENGINE

The handcrafted 6.2l supercharged aluminum LS9 V8 ranks among the foremost engines available anywhere in the world. Its tremendous power never fails and its accurate efficiency meets the toughest emissions requirements.

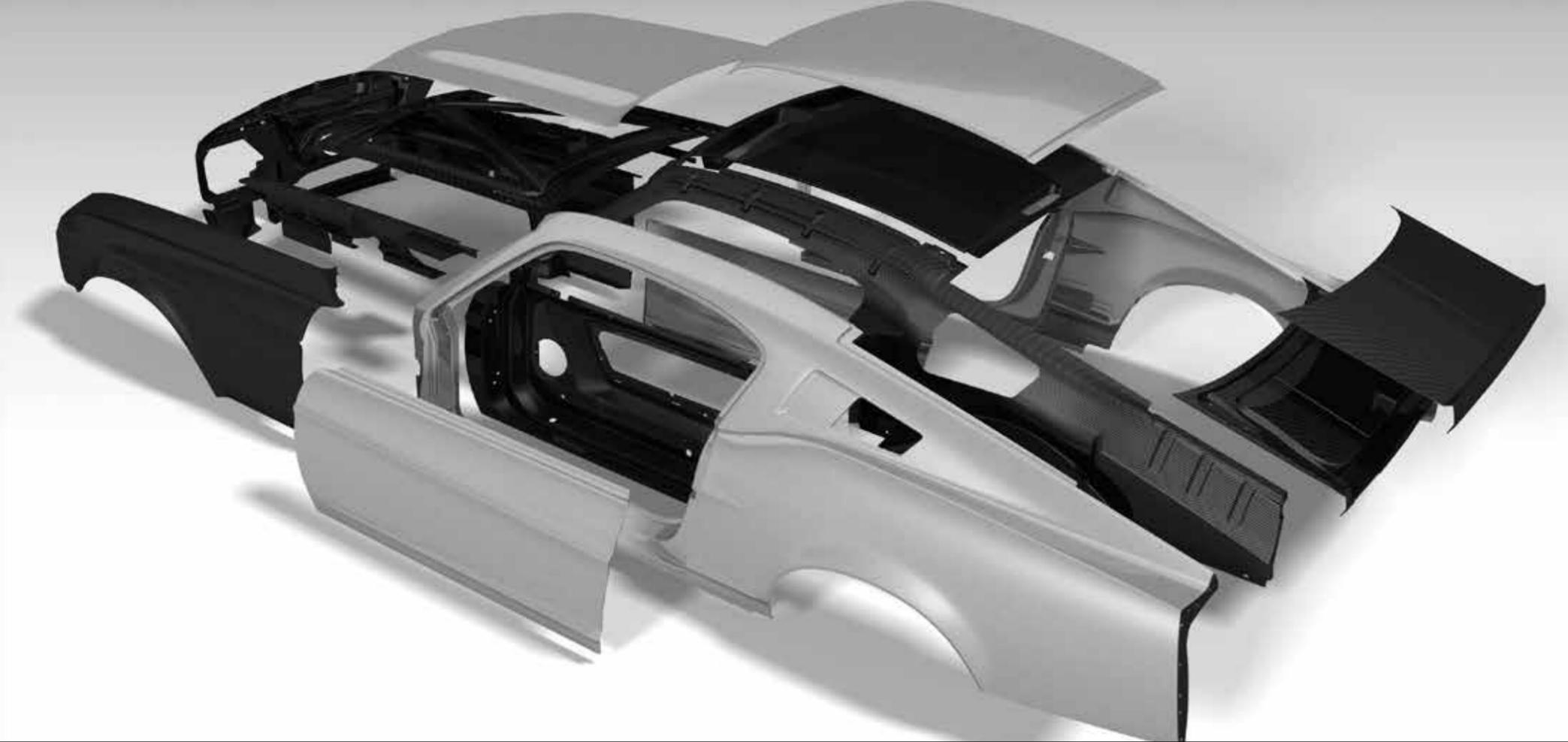
EQUUS BASS770's sound signature is characteristic of 1960's and 1970's muscle cars, easing from soft, elegant breathiness when cruising to a raging growl when the beast is unleashed.





## THE CHASSIS

EQUUS BASS770's aluminum chassis is designed to perfectly balance lightness and agility with sharp handling. The central front positioning of the engine offers the ideal weight distribution for sporty handling. The long wheelbase and wide tracks provide for accurate stability at any speed.



## THE BODY

The EQUUS BASS770 is fully dressed with an innovative superformed aluminum body, entirely lined with carbon fiber inners. This leading edge solution guarantees uniquely solid structure as well as liveliness and pep. Treasured American style is back on the road charging forward with a roar that'll be heard East or West of anywhere.



## SPECIFICATIONS

Engine	LS9 Supercharged 6.2L (8 x 770 cm <sup>3</sup> )
Type	90 degree V8, aluminum block and heads, titanium valves, hydraulic lifter with dry-sump oil system
Horsepower	640 HP at 6500 rpm
Torque	605 lb.-ft. at 3800 rpm
Top speed	200 mph - 320 km/h
0 to 60 mph	3.4 s
Gearbox	6 speeds rear-mounted dual clutch
Tires	255/40 ZR19 front and 285/40 ZR19 rear Michelin Pilot Sport
Handling	Performance Traction Management, Traction Control and variable-ratio power
Braking system	Brembo® 4-wheel ventilated, cross-drilled carbon ceramic matrix rotors with 6-piston 15.5" front and 4-piston 14" rear calipers with ABS
Dimensions	L 4927 x I. 1934 x H. 1390 mm
Dry weight	3459 lb. - 1569 kg

Specifications could be adapted depending on market regulations.

Export: Designed to meet Euro standard  
 USA: Custom hand built as per clients specs

## RELIABILITY

Your daily driving experience is heightened to a thrill backed up by the assurance that comes with dependable high-caliber components. Carbon ceramic brakes provide utmost performance, stopping distance and durability as you embark upon trips of your wildest fancy. The magnetic suspension system ensures your wheels 'll hug the ground. As your heart races, EQUUS BASS770's shock absorbers are calculating in the

thousandths to offer you ideal comfort and maximize tire grip according to track criteria and dynamic pressures on the car.





## ON THE ROAD

### Fully equipped EQUUS BASS770 series

A/C, GPS, radio/CD/DVD player, USB connector, tire pressure monitor, cruise control, Isofix... specifications could be adapted depending on markets regulations. Complete black leather interior (alcantara® ceiling).

**OPTIONS:** wheels, colored or chromed brake calipers, additional lamps, interior and/or exterior black chrome, engine cover, hifi enhancement... Contact us for further details.



## BESPOKE

### EQUUS BASS770 BESPOKE

Welcome to your very own world.

Here, you will be accompanied by a dedicated designer during a personalization program where your wildest fantasies will come true. Thanks to our worldwide network

of finest craftsmen, artists and performance specialists, you will have access to unlimited power to make your BASS770 ownership a one in a lifetime experience.

Extreme luxury refinement or lightness racing preparation, body enhancement or complete new design, vintage

muscle look or contemporary artwork painting, unique body color and rare materials, you name it. Become your dream.



## PERFECTION

As a new Car Manufacturing company that is solidly built to last, the EQUUS Automotive team has made a long and constant effort to develop numerous full scale prototype models in its quest of the perfect lines and balance.



## SIX YEARS DEVELOPMENT

EQUUS AUTOMOTIVE Inc. has been working on the BASS770 project for the past 6 years, with an experienced team of professional car enthusiasts.

The EQUUS BASS770 is based on gathering all of the best of the American savoir-faire over the ages, in order to provide a real DREAM car. A car that puts you in the seat of a movie director as well as the main character.

The genuine feelings of original Muscle Cars with all the reliability expected from modern technology.





## FEELING

Interior design and complete leather upholstery are tailor-made to achieve the perfect feeling and comfort level expected for the EQUUS BASS770.

## NEW DRIVING EXPERIENCE

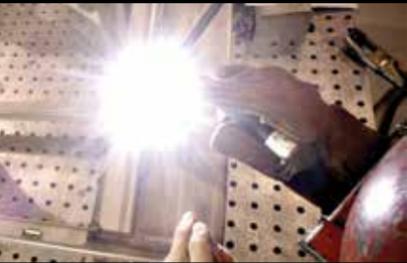
The EQUUS BASS770 interior feel results from the marriage of modern ergonomics analysis and of design spirit of the 60's and 70's muscle cars' cockpits.

These technical and comfort studies lead to a thrilling new driving experience.

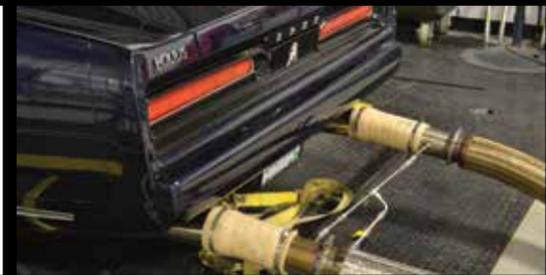
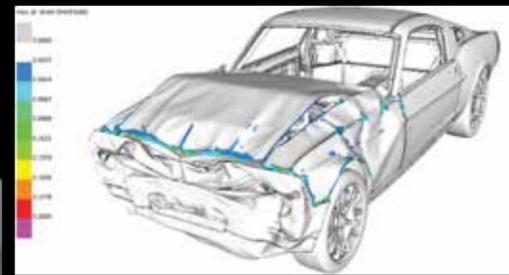
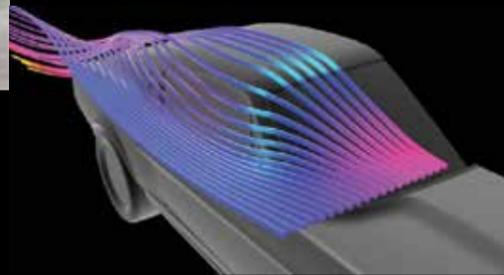


# QUALITY

EQUUS Automotive uses the best technology to ensure flawless quality. The hand made chassis frame, is based on aluminum extrusion assembly with superformed floor panels combined with high resistance steel roll cage (integrated in the aluminum-carbon compound body) and long energy absorption zones.



# DEVELOPMENT & TESTING





## 150,000 MILES ROAD TEST

The EQUUS BASS770 reliability has been tested successfully during 150,000 mile road tests. High quality components and strong hand built assembly ensure long-lasting driving pleasures.

## CONTACTS

**EQUUS AUTOMOTIVE Inc.**  
2904 Bond Street  
Rochester Hills, MI 48309  
USA

**General Enquiries**  
[info@equus-automotive.com](mailto:info@equus-automotive.com)

**Ownership**  
[sales@equus-automotive.com](mailto:sales@equus-automotive.com)

**Press Relations**  
[press@equus-automotive.com](mailto:press@equus-automotive.com)

**Business Enquiries**  
[business@equus-automotive.com](mailto:business@equus-automotive.com)

'I LIVE FOR MYSELF AND ANSWER TO NOBODY.'  
STEVE MCQUEEN

